



13 November 2008

FOR IMMEDIATE RELEASE

### **Ironman 70.3 China adds Relay Division**

Ironman 70.3 China, presented by K-SWISS, will include a relay division in the April 19, 2009 race.

A popular choice for participants in the booming Asian triathlon scene, the relay option allows teams of three people to each tackle the 1.9km swim, 90km bike or 21km run.

“Asia is a dynamic and growing region where triathlon is still young, and we want to encourage people to try out the sport by undertaking one leg of a relay,” says Race Director Tinny Tung.

The Ironman 70.3 China relay will be contested in 4 divisions: Male, Female, Mixed, and Corporate and will offer category prizes to the top three places in each division. The team entry fee is \$250.

The relay is likely to be popular with the corporate sector, which can help to cultivate an inclusive and fun training atmosphere within the workplace for first time triathletes.

Ironman China is keen to foster the development of Ironman triathlon in Asia and is offering a reduced fee for relay teams wholly comprised of People’s Republic of China nationals.

Relay registration and further information is available at [www.ironman703china.com](http://www.ironman703china.com).

Ironman 70.3 China will take place on 19 April 2009, the same day as Ironman China, and is the only race venue on the Ironman Calendar to host two Ironman events at the same site on the same day.

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**Race Date 19 April 2009**  
[www.ironmanchina.com](http://www.ironmanchina.com)

**About Ironman China Ltd**  
Ironman China is owned and produced by Ironman China Ltd.  
For further information please see <http://www.ironmanchina.com>  
Race Date: 19 April 2009

**For media enquiries please contact:**  
Steph Cox, Media Coordinator  
[steph@ironmanchina.com](mailto:steph@ironmanchina.com)  
skype: stephjcox  
Tel: +852 81 763 619