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FOR IMMEDIATE RELEASE

Crown Spa Resort Hainan to host Ironman China & Ironman 70.3 China Triathlon

25 October 2008 - Ironman China, Ltd. announced today that the Crown Spa Resort Hainan has been named the Official Hotel of Ironman China & Ironman 70.3 China presented by K-Swiss.

Located on prime beachfront property east of Haikou, the Crown Spa Resort Hainan has excellent facilities and is conveniently located to the start, finish and transition area of Ironman China's newly revised race course. Calling it "one of the premier resort destinations in Haikou," Ironman China, Ltd. president, Robert Vernon said "we are extremely pleased to have the Crown Spa Resort as a sponsor, and we know that our athletes and their travel companions will appreciate the warm reception they will receive at this world-class hotel and spa."

The Crown Spa Resort Hainan is a 5-star Hotel-Spa-Resort located just 15 minutes from Haikou's Meilan International Airport and the city's commercial district. The hotel holds Guinness World Records for "The Largest Resort in China" and "The Largest Indoor Hot Spring Hydrotherapy Center. Besides two Guinness World Records, the hotel is also a member of Interval International and member of ISPA (International Spa Association). It has a private beach of 1000 meters, natural hot spring, and a well-equipped Fitness Center.

The hotel's General Manager, Amy Liu, stated that "we support the incredible spirit of Ironman athletes who travel here from all over the world to compete. We're honored to be part of their Ironman experience, and we are committed to making their stay here a highlight of their visit to China."

Special discounts for Ironman athletes and their travel companions are being provided by the hotel and will be available only for rooms booked through authorized Ironman China tour operators. Links to those tour operators may be found on the Ironman China website at www.ironmanchina.com.

The island of Hainan is located in the southernmost part of China, neighboring the Philippines' Luzon Island in the east, and Malaysia and Indonesia in the south. Popularly known as the "Hawaii of the Orient," Hainan boasts exotic beaches and a tropical climate all year round.

Ironman China will take place on 19 April 2009, the same day as Ironman 70.3 China, and is the only race venue to host two Ironman events at the same site on the same day.

Race Date 19 April 2009
www.ironmanchina.com

About Ironman China Ltd

Ironman China is owned and produced by Ironman China Ltd.

For further information please see <http://www.ironmanchina.com>

Race Date: 19 April 2009

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2008年10月25日

海南(海口)皇冠滨海温泉酒店 举行中国超级铁人赛 及 中国铁人三项赛 70.3

中国铁人有限公司今日宣布海南(海口)皇冠滨海温泉酒店正式成为 K-Swiss 呈献中国超级铁人赛 及 中国铁人三项赛 70.3 之指定酒店。

海南(海口)皇冠滨海温泉酒店位于海口的东面，酒店设有一流的各项设施，而且更适合中国铁人赛更新后的赛程之起点、终点及转项区，它是「海口其中一个首选的渡假胜地」。中国铁人有限公司总裁 - 罗伯特·弗农表示：「我们极高兴地海南(海口)皇冠滨海温泉酒店作为赛事的赞助商，并且我们知道我们的运动员及同行的亲友，将会欣赏酒店亲切的接待及享受一个世界级酒店和全球最大的温泉。」

海南(海口)皇冠滨海温泉酒店是一间五星级渡假酒店，距离海口美兰机场及市区只需 15 分钟车程。酒店曾列入健力士世界纪录大全，成为「中国最大的渡假酒店」及「室内最大的温泉水疗中心」。除两项健力士纪录外，酒店亦是世界组织的 ISPA (国际温泉协会)的成员。酒店更设有 1000 米的私人沙滩、天然的温泉及设备完善的健身室。

皇冠滨海温泉酒店总经理 - Amy Liu 表示「我们会全力支持来至世界各地的铁人运动员，运用那份令人难以置信的精神去竞赛。我们非常荣幸地成为铁人们体验的一部份，并且我们深信他们今次的中国之旅，入住这里将成为他们旅程中最重要的部份。

指定酒店将为铁人运动提供特别折扣优惠，并且特别优惠的房间预订，仅可通过中国铁人授权的旅行社预订。可登入中国铁人网站 www.ironmanchina.com 联系有关的旅行社。

海南岛位于中国最南端，邻近是菲律宾的 Luzon 海岛和南部的马来西亚和印度尼西亚。海南岛拥有异国风情的沙滩及全年均为热带气候，故有「东方夏威夷」的美誉。

中国超级铁人赛将会在 2009 年 4 月 19 日在这里举行，同日举行中国铁人三项赛 70.3，这个是唯一一个赛程在同日、同场地举行两项铁人赛事。

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